



APRIL unit received 2014 Indonesia CSR Awards

DEC. 4 2014 - PT. Riau Andalan Pulp and Paper (PT. RAPP), the operations unit of APRIL Group, was awarded a silver medal at this year's Indonesia CSR Award in Jakarta, under the Industry and Manufacturing sector category.



Hartjahjo Ariawan from RAPP Community Development department received the Indonesian CSR Awards on behalf of PT. RAPP

In the November event, the company was recognized for its innovative project in Teluk Binjai, Meranti, Riau province, where it worked to empower local entrepreneurship through the *Binjai Mandiri* or Self-sufficient Binjai project. This project was implemented by the Tanoto Foundation.

The Binjai Mandiri project was initiated in 2011 and brings together farmers in Teluk Binjai, Meranti area to receive farming and agriculture assistance from PT. RAPP in the form of sustainable land cultivating skills as well as farming equipment and seedlings. Other elements of the project include the provision of healthcare and infrastructure support to enable farmers to transport their crops out of remote areas.



Farmers in Binjai, Meranti

The Indonesia CSR Award is a triennial event organised by the Community Forum for Community Development (CFCD) Indonesia and endorsed by the Coordinating Ministry of People's Development and Culture. The awards aim to recognize innovative and impactful CSR initiatives.

This year's Awards Committee deliberated on submissions received from 38 prominent companies across Indonesia, including PT. Astra International Tbk, PT. Antam and Kideco. "Fostering economic development, particularly in Indonesia's rural areas, will continue to be the priority of our Community Development programs," said Kusnan Rahmin, President Director of PT. Riau Andalan Pulp and Paper. "This award recognises the hard work of all involved and will spur us forward."

Since the establishment of its operations in Riau province, APRIL, through its operations unit PT. RAPP, has developed partnership with local communities and farmer groups in collaborations such as Livelihood Plantation and Community Forest. The company has generated as many as 90,000 employment opportunities to date including 4,500 directly employed.

Below are some news coverage on the award ceremony from Tribun Pekanbaru and Hallo Riau media:

[Asian Agri, RAPP dan TPL Raih Indonesia CSR Awards 2014](#)

[RAPP Raih Penghargaan](#)

About APRIL:

Asia Pacific Resources International Limited (APRIL) is a leading producer of fibre, pulp and paper with manufacturing operations in Kerinci, Riau Province, Indonesia. APRIL has been a pioneer in implementing sustainability practices in the pulp and paper industry in Indonesia.

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